

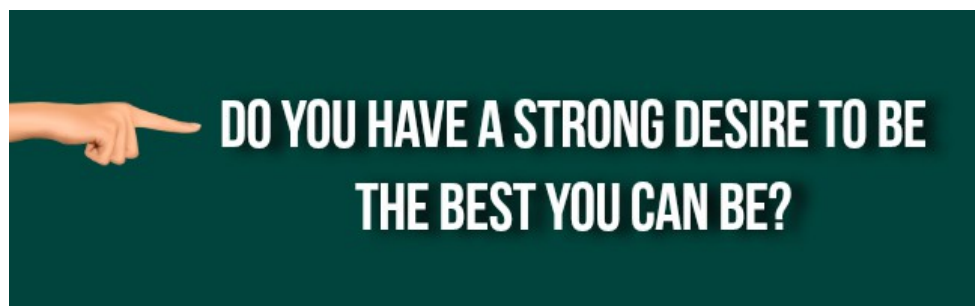
Case Study  
‘Profitable Psychic Online Messenger’  
How You Can Get Paying Psychic Clients  
Reviewed



Stephen Wilk – Business Promotions Expert



Gary Dakin – Psychic Medium



Thank you for requesting this case study.

This is a simple outline of how we have been able to successfully develop our 'Psychic Online Messenger' business model.

It is a very simple strategy and it is also very easy to implement.

### **Do You Have Existing Website Visitors, Email List Or A Following?**

What is great about this revenue stream is that if you already have visitors to your web site, an email list or any type of following, simply directing them to this 'Psychic Online Messenger' will result in extra profits. Please read on to find out more.

### **Use This To Attract Brand New Clients**

If you wish to attract new clients then this is the tool you need.

### **Want New International Clients?**

If you want to expand your client base internationally, this can do just that. The screenshots that follow show a few of the flags of different countries where clients are connecting from to use this service.

We already attract many new clients daily, when most Psychic business owners are struggling to attract 1 or 2 new clients per week. I don't say that to brag in any way, only to bring to your attention the potential this system offers.

## **What Is Possible?**

To give you some idea of what's possible, just one of our sites is currently averaging £300 per day net and so producing over £9000 per month.

Add a couple more sites into the mix and the potential is fairly plain to see.

This is a business model that allows you to develop this 'strand of business', as little or as much as you choose.

The profits are there, as this case study will show you.

It's up to you how much you wish to make in 'extra' profit.

## **How Much Can You Improve & Add To Your Current Profits?**

You can add anywhere from a few hundred pounds per month to £3000 + per month.

How would an extra £200 - £500 per month help you out? It could make your car payment or give you enough for holiday!

How you spend your extra income is up to you and that is why this is such a great opportunity for you as a professional Psychic.

## **Why Are We Sharing This Business Model?**

Let us answer this question right at the start before we move in to the case study.

We had every intention of keeping this opportunity for ourselves and simply using it within our own business ventures.

It soon became clear that other Psychics we were acquainted with, who were also in business for themselves, wanted to gain access to our system and platform.

Jaz is one of Gary's close Psychic friends. She called in and said,

*'Gary ... I am really envious! Please tell me more. I promise not to tell anyone. I will keep it secret!'*

*Go on ...just tell me!*

*How you are running your Psychic Online Messenger platform?*

*It looks great and it I can see it's fast and responsive. I really want it.*

*Come on. How much'?*

This was just one of multiple requests and calls we received.

It is true to say that other professional Psychics were almost begging us to let them use our platform and systems.

We could easily have said 'no' and kept this to ourselves.

In the end the requests became so many, we decided the issue needed addressing.

## **The Meeting That Decided How We Proceeded**

We operate in the UK and decided to have a meeting in our Manchester offices to discuss how we should progress.

Let me say it was not plain sailing!

Here is some background.

There is myself, (business promotion and marketing) Gary Dakin (Psychic Medium) and our developers. Each of us had our own views on the way we should be moving forward as a business.

It is a fact that we had to spend some considerable time perfecting our Psychic Online Messaging platform.

Like most people in this sector, we had tried the different messaging platforms in the market place. They all had faults and drawbacks for one reason or another.

Most did not do what we wanted.

Some were clunky and looked like a throwback to early gaming software.

Like a lot of other people working in this niche, we just wanted something that worked in a way that made making profits a lot easier.

Getting this technology to work properly was not an easy task and it has taken over 12 months in development and much revision and testing. It was a matter of keeping going, putting in the work and not quitting, even when things seemed difficult and sometimes even impossible.

## **Luck Was With Us!**

We had a great stroke of luck when we recruited a new developer who had previous experience and seemed to know just how to make everything 'tick'.

The developers in our team were all for retaining complete control of the system and not letting anyone else use it.

As Simon, one of our developers said,

*'After all this development work we have created the 'Mac' version of 'Psychic Online Messenger', and now you want to share it? I say keep it in house!'*

That view seemed fair enough but both Gary and I knew other Psychics were struggling with both the poor performance of the existing technology and with trying to boost the level of profits in their businesses.

We could so easily have taken the route of not sharing and keeping our new platform and business income revenue stream to ourselves.

Both Gary and I felt that even though we have this remarkable opportunity, it would be wrong not to give something back to the industry.

## **We Had A Vote**

So the question we voted on was,

*'Keep our Psychic Online Messenger platform to ourselves or share it with other professional Psychics'?*

Our voting system was 1 vote for each division of our business.

One vote to me, one vote to Gary, one vote to the developers.

'Oh No!' was the dismayed cry from the developers when Gary and I both voted we share our opportunity.

I must admit that it did feel like a sacrifice we were making but it just felt like the right thing to do and a way to move forward that would also help as many people as possible.

Our developers were not happy though. They became a bit like the 're-moaners' after the Brexit vote!

We decided that a further compromise was needed to keep everybody happy.

A proposal was formulated and we all agreed, that in order to keep everybody within our business aligned with our business goals and mission, we would limit the number of licenses allowed to 200 in total.

That briefly is how our decision was made to allow other professional Psychics to share in our opportunity.

We have ended up answering lots of questions and helping other people break into this area in a profitable way but we accept that others needed helping and so that is what we do.

As one of our Psychic business partners said to us,

*'I am very grateful. I just feel this is such a massive shortcut. I doubt I would ever have been successful on my own. The backend reporting is just wonderful'.*

Our development of this platform has shown us that there are many things that can go wrong and lead to failure, so we aim to help you to avoid all the many troubles that we experienced along the way.

So on to our case study.

## Case Study

We will refer to our sample site [www.psychiconlinemessenger.com](http://www.psychiconlinemessenger.com) in our case study.

Firstly a little background.

### Size of The Psychic Services Industry In The US Alone

In the US the size of the Psychic services industry is some 2 billion dollars and growing at some 2.4% (Source IBIS World).

Growth at similar rates is reflected in other parts of the world, including the UK.

The next question is,

*‘Shouldn’t you be claiming more of that available money and profit’?*

If you can say ‘Yes’, let’s move on to our sample site.



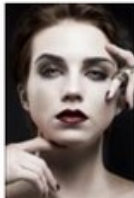
This is a banner from a simple site for the purpose of showing how easily the Psychic Online Messenger platform can be incorporated into web site

It is very easy to link to the web site chat page from a banner on an existing site sites home page.

The chat page in our sample site looks like this. (Other Psychics who obtain a license of the platform will of course have their own Psychic readers on this page)

## Psychic Online Messenger - Gary Dakin Psychic Medium

Please Select Your Reader



Roma The Relevant

[View profile](#)



Alex The Alpha

[View profile](#)



Fabrian The Futurist

[View profile](#)



Louisa The Love Aspect

[View profile](#)



Krystal The Karma

[View profile](#)



Gary Dakin The Psychic  
Messenger

[View profile](#)

Ask your questions now! Use of this site is subject to [terms and conditions](#).

### Chat with your Psychic reader

### Ask Your Questions Now!

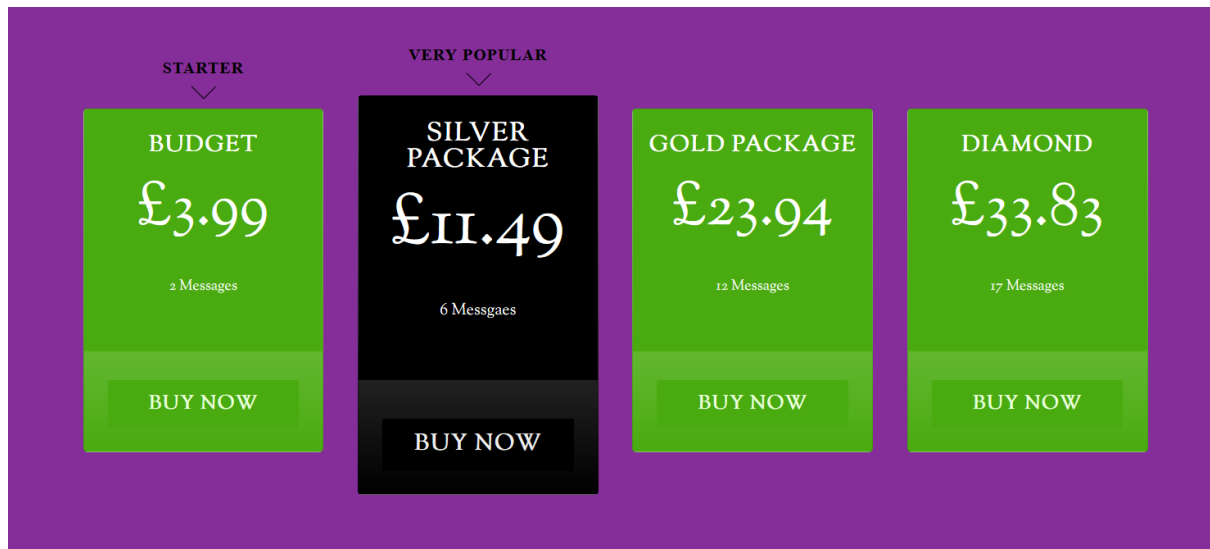
We decided to include pages about how it works and prices, as well as an introductory home page.

This is just what we found works best.

The next step will be for a user after landing on that page, to choose their Psychic reader and be transferred through to create a free account. (This means you get to add new additional users and clients to your list)

I will not go into the full system now because next I want to show you how the profit is made.

Just before that let me show you the prices page.



This is just a sample of the prices that are chargeable and there are different pricing strategies available.

A modest average of 10 paid messages a day over the course of a month will provide a minimum £150 profit, using our minimum price structure.

This is based upon site owners arranging to answer their own questions as raised by users and so proving your own answers.

Full training on running the system and approaches for successfully answering questions is provided with licenses for this platform.

### **‘Done For You’ Hands Free Answering Service**

A ‘done for you’ hands free answering service is also available, which then means the system can be implemented and run completely ‘hands free’.

You profit simply from having the system available to run from a website. You do not have to answer any messages.

Another option involves a split between answering some live messages and having the rest run on the ‘done for you’ package.

On the pricing model we have above, 20 paid messages per day would equate to profit of £300 per month.

40 paid messages a day would give you £600 extra per month. Enough to run your car or pay for your holidays!




























This is only the beginning of what is possible and smart business owners will realise that much more profit is available by maximising the systems potential.

**You can easily be running 200 to 300 messages per day through this system**



## Some Examples of Visitors Coming Into The Psychic Online Messenger System

Examples of live site visitors coming to the chat page in order to ask questions





























Visitors Activity									
   75.154.12.100	480x800								
Chat	00:08	http://psychicim.griffinchat.com/	page	SL: 2976 / PS: 7829	10-16-16 10:02 am				
   66.87.12.100	360x640								
Chat	00:20	http://psychicim.griffinchat.com/	page	SL: 2458 / PS: 12179	10-16-16 10:01 am				
   82.25.12.100	360x640								
/		com.google.android.googlequicksearchbox	page	SL: 2960 / PS: 7603	10-16-16 10:00 am				
   162.158.12.100	1295x731								
Chat	00:05	http://psychicim.griffinchat.com/	page	SL: 5324 / PS: 1264	10-16-16 09:57 am				
   162.158.12.100	1295x731								
/		www.bing.com	page	SL: 5435 / PS: 6489	10-16-16 09:57 am				
   94.158.12.100	732x412								
Chat	00:17	http://psychicim.griffinchat.com/	page	SL: 7494 / PS: 3719	10-16-16 09:49 am				
   79.6.12.100	360x640								
Chat	00:16	http://psychicim.griffinchat.com/	page	SL: 1882 / PS: 6136	10-16-16 09:46 am				
/VAR=...		m.facebook.com	page	SL: 5863 / PS: 11540	10-16-16 09:46 am				
   98.158.12.100	412x732								
Chat	00:07	http://psychicim.griffinchat.com/	page	SL: 6497 / PS: 3804	10-16-16 09:46 am				
   90.158.12.100	768x1024								
Chat	00:46	http://psychicim.griffinchat.com/	page	SL: 2057 / PS: 2126	10-16-16 09:46 am				
Results 1 - 50 of 5,000+ [Refresh in 0:02]									

You will see each time the chat page is being referenced by site visitors. This was a snapshot taken on 16 10 16. IP covered for confidentiality purposes.

Further snap shots follow.

Visitors Activity									
Chat						page	SL: 0 / PS: 2210	10-16-16 10:12 am	✖
Chat	00:51	http://psychicim.griffinchat.com/	http://psychicim.griffinchat.com/	page	SL: 2028 / PS: 1613			10-16-16 10:11 am	✖
/		www.google.ie		page	SL: 6050 / PS: 6017			10-16-16 10:11 am	✖
1280x720									
Chat	00:03	http://psychicim.griffinchat.com/		page	SL: 2639 / PS: 10710			10-16-16 10:09 am	✖
1366x768									
Chat				page	SL: 24 / PS: 5585			10-16-16 10:05 am	✖
360x640									
Chat	00:07	http://psychicim.griffinchat.com/		page	SL: 5535 / PS: 14296			10-16-16 10:04 am	✖
1366x768									
Chat	00:09	http://psychicim.griffinchat.com/		page	SL: 3513 / PS: 6896			10-16-16 10:03 am	✖
480x800									
Chat				page	SL: 23 / PS: 7551			10-16-16 10:02 am	✖
640x360									
Chat	00:23	http://psychicim.griffinchat.com/		page	SL: 2158 / PS: 9313			10-16-16 10:02 am	✖
1366x768									
/		www.google.ie		page	SL: 5676 / PS: 7708			10-16-16 10:02 am	✖
640x360									
/		www.google.com		page	SL: 2368 / PS: 13299			10-16-16 10:02 am	✖
480x800									

Visitors Activity									
375x667									
/		www.google.co.uk		page	SL: 1837 / PS: 3707			10-16-16 11:21 am	✖
320x570									
Chat	00:10	www.google.mu	http://psychicim.griffinchat.com/	page	SL: 6042 / PS: 34038			10-16-16 11:18 am	✖
1280x800									
Chat				page	SL: 3335 / PS: 1266			10-16-16 11:18 am	✖
1600x900									
Chat	00:06	http://psychicim.griffinchat.com/		page	SL: 2487 / PS: 3310			10-16-16 11:13 am	✖
/		www.google.co.nz		page	SL: 4951 / PS: 12651			10-16-16 11:12 am	✖
1280x800									
Chat	00:20	http://psychicim.griffinchat.com/		page	SL: 3147 / PS: 3037			10-16-16 11:12 am	✖
/		www.google.ca		page	SL: 2452 / PS: 7214			10-16-16 11:12 am	✖
360x640									
/		www.google.com		page	SL: 2262 / PS: 11541			10-16-16 11:10 am	✖
570x320									
Chat				page	SL: 2972 / PS: 11032			10-16-16 11:01 am	✖
/		www.google.com		page	SL: 6841 / PS: 19334			10-16-16 11:00 am	✖
1280x720									
Chat				page	SL: 6684 / PS: 13613			10-16-16 10:56 am	✖
375x667									
/		www.google.com.au		page				10-16-16 10:45 am	✖

Visitors Activity									
    88									375x667
Chat	00:05	<a href="http://psychicim.griffinchat.com/">http://psychicim.griffinchat.com/</a>	page	SL: 2349 / PS: 2549					10-16-16 04:27 pm
   16:16									1366x768
Chat	00:09	<a href="http://psychicim.griffinchat.com/">http://psychicim.griffinchat.com/</a>	page	SL: 2821 / PS: 992					10-16-16 04:27 pm
   2									375x667
Chat			page	SL: 2038 / PS: 1546					10-16-16 04:26 pm
/		<a href="http://www.google.co.uk">www.google.co.uk</a>	page	SL: 2020 / PS: 4742					10-16-16 04:25 pm
   8:27									360x640
Chat	00:03	<a href="http://psychicim.griffinchat.com/">http://psychicim.griffinchat.com/</a>	page	SL: 72 / PS: 1749					10-16-16 04:10 pm
/VAR		<a href="http://m.facebook.com">m.facebook.com</a>	page	SL: 56 / PS: 2405					10-16-16 04:10 pm
Chat			page	SL: 30 / PS: 2299					10-16-16 04:10 pm
Chat	00:12	<a href="http://psychicim.griffinchat.com/">http://psychicim.griffinchat.com/</a>	page	SL: 4228 / PS: 4266					10-16-16 04:09 pm
   999									1600x900
Chat	00:19	<a href="http://psychicim.griffinchat.com/">http://psychicim.griffinchat.com/</a>	page	SL: 30 / PS: 2434					10-16-16 04:09 pm
   999:999									1600x900
Chat			page	SL: 2040 / PS: 2808					10-16-16 04:09 pm
   8									1024x768
Chat			page						10-16-16 04:08 pm
   114 11									360x640
/			page	SL: 1245 / PS: 12754					10-16-16 04:02 pm
   10:10									360x640

The aim here is simply to show that visitors are arriving in the system, going to the chat page and asking questions.

## Credits Are Purchased In Our System

Users purchase credits through our system using Pay Pal.

(If you have a Pay Pal account you can immediately hook up to our system)

We designed this system to work around credits for a number of reasons.


The end result and fact is, that users are proven to buy credits within the system.

Please see image below covering 15<sup>th</sup> October to 17<sup>th</sup> October 2016

### Credit Usage Report

Start Date


15 Oct 2016



31

End Date

17 Oct 2016

Generate Report 

#### Credit Usage

Date	Paid Messages	Credit Refunds
15 Oct 2016	367	29
16 Oct 2016	325	24
17 Oct 2016	353	21
<b>Total</b>	<b>1045</b>	<b>74</b>

#### Credit Purchases

Date	Credits
15 Oct 2016	182
16 Oct 2016	147
17 Oct 2016	190
<b>Total</b>	<b>519</b>

Reporting Period: from 15 Oct 2016 to 17 Oct 2016

To clarify. Paid messages are total of paid credits passing through the system for a particular site on a specific day.

Credit purchases are new credits bought per day. Users do not have to use credits all in one session.

## Repeat Users

In addition repeat users will purchase multiple times and over a period of time.

The technology does have the potential to be 'habit forming', in that users will ask questions about issues over a period of time.

This means that as you build the number of users in the system, a base of solid repeat users builds and creates a steady stream of additional income.

## Are You Simply Throwing Profits Away By Not Utilizing This Revenue & Profit Stream?

Most Psychic business owners are not fully utilising this stream of revenue.

What does that mean?

It's really the same as having income and profits placed on a table right in front of you and not claiming them as yours, even though you have already done the hard work!

Who wants to be losing profits and income? Surely you don't?

If you don't have this technology, you cannot 'effectively' access this extra revenue stream.

## **Smart Business Owners Will Recognise This Potential**

As I mentioned above, many users tend to use the Psychic Online Messenger on more than one occasion.

It means that your web site, your business and your Psychic brand image is specifically top of mind in the user's perception and thoughts.

When a user wishes to utilise a Psychic service – who are they most likely to think of?

A site and service they engage with and use regularly or one they never had reason to visit?

We advocate this Psychic Online Messenger gives users more reason to use your services, visit your site and to purchase this and other Psychic services that you may offer.

Think about it this way.

It's another channel of instant communication.

It's also another valid reason for being in contact with your clients and users.

## **Proof**

The proof is in the fact that it plain works.

Our snapshots show the system is attracting paying users.

Credits sold show users are purchasing the credits in order to send questions and receive back message replies.

Imagine for a moment, the delight upon your face, as you open your pay Pal account and see a list of payments into your account, from users who have bought credits to use in your own version of Psychic Online Messenger services.

We have more proof of the income produced by this system and that can be found in the demo of the platform referred to below

## **Psychic Text?**

You may have noticed some similarity to the Psychic Text/SMS model.

Psychic Online Messenger is really the next step forward to replace what is now an outdated Texting/SMS technology.

The interface of the new Psychic Online Messenger is enough to demonstrate that point.

Rather than trying to do it justice with a screen shot why not have a look at a live demo of the system and the whole interface? I will tell you how in a moment.

The big difference with this system is that this is 'instant' and it has none of the disadvantages associated with Text/SMS services.

We do not expect such Text/SMS services to be around very much longer.

The writing is already on the wall for that old technology.

## **Conclusion**

This has been a brief overview and review of the profitable Psychic Online Messenger and how you can begin securing new paying clients in your own Psychic business

It's simple, direct and to the point because this is a simple strategy to implement.

Most people would agree. Simple works best.

**The system can be set up and running for you literally within a couple of days.**

You can add an extra revenue and a profit stream to your business as quickly as that.

Each days delay in implementing this system is costing you lost profits and revenue

**...‘Hold on to that thought’**

## **Using An Existing System? Is This Better?**

Even if you are using some other type of messaging system, you owe it to yourself to check out the capabilities of our new Psychic Online Messenger platform. Why?

We have tried almost all of the competition out there in the marketplace and we know where these systems are lacking and where they fall down in terms of reliability, performance and plain profit making potential.

***‘Why settle for second best’?***

## **Your Next Step?**

I hope you can now see the potential of this system and how it will be of profitable benefit to your own Psychic business.

I know that many people will wish to move ahead right away and get this up and running without delay in their own business.

The next step is for you to see a demonstration of the system and get more detail on why it works so well to produce extra profits.

**We will show you how it can soon be generating an extra £39,000 (approximately \$49,140) or even more for your business.**

You can see how we do it by reserving a seat on our next presentation. I can guarantee it will be worth your time.

For anyone else who may still be wondering if this is the right fit for their Psychic business, I have news for you.

We will be running an online event through a webinar.

You can get more details and see how the practical side works.

You will also see how quickly and easily it will be set up and just how soon you can be profiting in your own business.

### **3 Rare Secrets Revealed! How To Instantly Maximise Your Profits**

#### **Request To See A Demonstration By Joining Our Next Webinar**

Join us for our next webinar and we will share 3 little known secrets with you.

These could be worth literally 100's of £'s / \$'s in extra profits.

These secrets will show you why 'Psychic Online Messenger' is an effective strategy for your Psychic business and it will also show you why the strategy works so well.

#### **Instant Psychic Promotions**

We will also explain more about the 'Instant Psychic Promotions' that are available within the system.

These are very exciting because these are what make the whole system 'tick'.

Reserve your place now and see a run through of the Psychic Online Messenger platform

**HURRY, SEATS ARE LIMITED!**

**RESERVE MY SEAT**

[Click Here](#)

We will show you more key benefits and be demonstrating what the platform can do for you and your business, as well as answer any outstanding questions you may have.

Reserve your spot now – places are limited as demand is expected to be high

**Yes – Please Reserve My Spot Now!**

**HURRY, SEATS ARE LIMITED!**

**RESERVE MY SEAT**

[Click Here](#)

**THIS  
MOMENT  
IS AN  
OPPORTUNITY**



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